Where does the money go?
Why pay to volunteer?

We are an independent organisation that does not rely on fundraising or government funding to achieve social goals. We get all of our funding from the fees paid by our volunteers and interns.

By signing up with Projects Abroad you are donating your time and skills to work directly with communities in need through a structured project. However, even volunteering comes at a cost, especially if you want to support long-term, meaningful projects where they’re needed most.

This is why we charge a fee for volunteering or interning. We are an independent organisation that does not rely on fundraising or government funding to achieve social goals. We get all our funding from the fees paid by our volunteers and interns. These fees are not a once-off donation to your chosen project. These fees go towards the costs of your trip, long-term support for the project you work on, and the international organisation and infrastructure needed to make sure our projects and social goals around the world are sustainable and successful.

While it may be cheaper to go it alone on your own volunteer trip, there are many benefits of volunteering through an organisation like ours. It is difficult and time-consuming to find projects to support in a foreign country that are safe, worthwhile and reputable. When you sign-up with Projects Abroad, you will receive travel and visa support, orientation, a safe place to live while in your destination, a supportive work environment, a safety net through our local and professional full-time staff and logistical support, in addition to clear expectations of the work you will do from day one.

In short, you are paying for an option you can trust, an option that will ensure that your trip is worthwhile and an option that will make a positive and sustainable impact on the community you have chosen to serve.
We believe transparency is important. Here is a breakdown of how we use the fees collected (based on our 2014 operations*):

*This is how fees are distributed on average, and does not necessarily reflect how a specific volunteer’s fees might be distributed.
Where does the money go?

Although you are volunteering your time, there are costs associated with your experience in a country that need to be covered.

These daily costs include meals, accommodation, transport between your accommodation and placement, airport transfers, and insurance premiums. Volunteer fees also help fund project activities and pay for much needed resources, from school supplies to construction materials.

A lot more goes into your experience than you might expect. Your fee also covers indirect costs that make your project a worthwhile and safe experience.

Our volunteers benefit from the knowledge and experience of our local staff. These staff members provide full-time support to volunteers, build relationships with local project partners, and make sure that each project is always working towards worthwhile goals. Part of your fee covers their salaries, benefits and regular training, all year round.

Other indirect costs include local office rent, utilities, equipment and communication infrastructure. We also must pay government registration costs and provide for bookkeeping and tax reporting.

To ensure that you are well-prepared for your experience, part of your fee also pays for staff to support you through the pre-departure process. These staff need to be trained and paid, and we must cover the costs of the related rent, utilities, equipment and communication infrastructure.

### Direct costs 29%

- Accommodation
- Food
- Donations to placements
- Airport transfers
- Equipment and materials
- Insurance premiums for individual participants

### Indirect costs 22%

- Destination office rent, utilities, equipment and communication
- Salaries and benefits for local staff, throughout the year
- Government registration costs, bookkeeping and tax reporting
- Monitoring, training and reporting by headquarters operations team
- Pre-departure support staff training, salaries and benefits, and related rent, utilities and communication costs

In summary:

- Accommodation
- Food
- Donations to placements
- Airport transfers
- Equipment and materials
- Insurance premiums for individual participants

- Destination office rent, utilities, equipment and communication
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Running a business that spans 50+ countries requires us to invest in human resources, administration and IT.

In order to process the many thousands of applications a year, program changes and cancellations, we have administration staff who also require salaries and benefits, as well as provisions for rent, utilities, equipment and communication infrastructure.

Our Human Resources team helps us manage our hundreds of employees worldwide. They too receive salaries and benefits.

Our organisation requires global financial systems and controls, including bookkeeping, auditing services, legal fees and tax reporting, which all come at a cost.

Our IT staff and infrastructure enables us to be in contact with our tens of thousands of volunteers and interns and more than 50 offices; this includes our database, websites and email.

**In summary:**
- Administration of new applications, program changes and cancellations
- HR controls, financial controls, bookkeeping, auditing services, legal fees and tax reporting
- Organisational insurance (public liability)
- IT infrastructure (database, websites, email)
- IT staff salaries and benefits
- IT rent, utilities and communication systems
Where does the money go?

One large problem for many of our partners in destination countries is that they can’t afford to promote their work and reach potential volunteers and interns.

We tell the world about volunteering and interning, and it can’t be done without incurring costs. We undertake this venture by using various marketing channels, such as information events (and related travel), the designing and printing of brochures, the postage of information materials, the designing and writing of websites, making videos and obtaining photos of our projects, online banner advertising and print advertising.

Our recruitment and communication team around the world builds trust with future volunteers and helps them make an informed decision about their projects and destinations. Our recruitment and communication staff members also serve as ambassadors for our local placements and are trained by visiting destinations.

Each recruitment and communication office has related rent, utilities, equipment and communication costs, not to mention the salaries, benefits and training of our recruitment and communication staff. Each of these offices also has government registration costs, bookkeeping and tax reporting costs.

We also believe that recruitment and communication are important long-term investments in the size of our organisation. This allows us to attract more participants, which in turn allows us to aim for larger social goals and to bring down program fees by achieving economies of scale.

Recruitment and communication 24%

In summary:

- Recruitment and communication office rents, utilities, equipment and communication
- Recruitment and communication staff training, salaries and benefits
- Graphic design and printing costs
- Online and print advertising
- Informational event costs and related shipping and travel
- Postage for informational materials
- Government registration costs, bookkeeping and tax reporting

Where does the money go?
As a private company, we do not receive any government subsidies.

Nor do we receive any implicit government subsidies through preferential tax treatment. We pay all taxes required of us by governments around the world, funding social systems and infrastructure as full participants in the social contract wherever we operate.

As a well-run organisation, we do build up revenue over and above the costs of running the business.

This allows us to fund our growth and expansion by providing capital to set up new projects and new destinations, and completely fund some projects, even if these run at a loss. Building up a reserve of funds also means that we are able to act swiftly in a time of emergency, as we did with disaster relief efforts in the Philippines in 2013 and in Nepal in 2015. It gives our staff, volunteers and interns significantly added security, as the organisation can keep operating and supporting projects during times when there are low numbers of volunteers.

Over and above that, we pay modest dividends to our shareholders who initially funded the business over 20 years ago and who continue to carry the financial risk of running the business.

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**In summary:**
- Reserves
- Start-up funds
- Emergencies
- Dividends
We believe that it’s possible to make a meaningful difference in the world and run a successful, profitable and efficient business. We’ve learned that being a for-profit business gives us certain benefits:

- We do not have to spend our time and energy trying to fundraise or rely on erratic donations. This allows us to focus on our projects, ensuring that they are safe and worthwhile for our volunteers and project partners.

- Our owners supervise the management of the organisation. They have ultimate control and provide a strong check against mismanagement. This level of control is difficult for a non-profit board of directors.

Our way of working drives us to grow, while connecting socially responsible volunteers and interns with effective projects in developing communities. In just over 20 years, we have grown from a small family business into an international company employing over 600 staff who work on thousands of worthwhile projects, which make a positive difference to hundreds of thousands of people worldwide.

Our mission is to encourage young people to volunteer for worthwhile work in developing countries. We expect that doing this kind of voluntary work will in time become the norm. As more and more people join us, we aim to create a multi-national community with a passion to serve, to learn, to understand, to teach, to inspire, and to be inspired.
No matter the project, all your fees go towards one goal: POSITIVE IMPACT ALL OVER THE GLOBE.

www.projects-abroad.net